# Utah Travel Council Utah! 2002 Travel News Update

Fall-Winter 2002-2003 Preview

August 12, 2002

#### **MEDIA CONTACTS:**

Ken Kraus <u>ken@utah.com</u> or 801.538.1714 or Mark Bennett <u>mbennett@utah.com</u> or 801.538.1422

## TRADE CONTACTS:

Dwight Rimmasch <u>dwight@utah.com</u> or 801.538.1371 or Gina Stucki <u>gina@utah.com</u> or 801.538.1318

#### ON THE INTERNET:

www.utah.com (consumer site)
www.utah.org/travel (government/business/trade site)
www.utah.org/travel/newsroom (travel media)

# A NOTE FROM the UTAH TRAVEL COUNCIL:

This Travel News Update has been assembled specifically for the working travel press. This document is updated monthly and includes both up-to-the-minute news as well as evergreen story leads.

Our objective is simply to inform the media about new and timely developments in Utah's travel industry. Ready-to-print stories are not included.

If you cannot find what you are looking for, feel free to contact us. For consumer travel information, please visit www.utah.com.

Ken Kraus, Media Relations Manager <u>ken@utah.com</u> or TEL 801.538.1714 Mark Bennett, Media Relations Manager <u>mbennett@utah.com</u> TEL 801.538.1422

# **Utah Travel Council**

# Utah! 2002 Travel News Update

# Fall-Winter 2002–2003 Preview

# August 12, 2002

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# If We Build It, They Will Come. And they did...to a 7-field softball complex called The Canyons in St. George, Utah.

The emergence of this southern Utah redrock town as an international softball tournament destination is one of the most surprising stories we've encountered this year from southwestern Utah.

The "They" are "kids" from 10 to 80, according to softball impresario Josh Olmstead, Program Coordinator for St.George Leisure Services (recreate@infowest.com or TEL 435.634.5860) and they are coming to St. George by the thousands year-round....even in July when temps routinely blast beyond 100°.

In fact, one July tourney was dubbed the Heat Strokers. 80 softball teams from southern CA, CO, NM, AZ, ID, WY, northern UT & Las Vegas simply played from 7 pm to 7 am *overnight*.

"I think softball today must be like bowling was in the 50's," says Olmstead. "We're holding almost 30 tournaments a year down here, with families coming from almost every state in the country plus Canada, England, Australia and New Zealand. Last year, about a thousand teams played here." They occasionally spill over onto 11 other local ball fields.

The Canyons has been ranked the top softball complex in the US for the last 4 years by the National Softball Association. One reason is the grass. "We cut our grass at 7/8 of an inch, like a tee box on a golf course," says Olmstead. "We use the same mowers you'd find on any golf course."

What little competition there is for The Canyons comes from similar complexes in Palm Springs and Riverside, California. But there's a lot of built-in demand in St. George. The Huntsman Senior Games, an October event for active seniors, typically hosts 7,000 athletes here. Nearly half come to play softball.

The Canyons softball complex was built in 1998 by the municipality of St. George. The city is already thinking about building another one in '04. Already a golf destination, retirement community and Zion National Park gateway, St. George has made softball its third largest revenue generator in a region whose economy is heavily tourism-dependent. www.sgcity.org, www.sgsoftball.com

# "Water is your buddy" at new Zion National Park Museum

Dedicated in June, the new human history museum's overriding theme is water—friend, enemy, life-giver.

Carved by the relentless flow of the Virgin River, Zion National Park and the river's ecologic health depend almost entirely on this meandering waterway...from its headwaters in Utah's Dixie National Forest down to the high desert plateaus of southwestern Utah.

Located in the old park visitor center near Zion's south entrance, the new museum explores the anthropology, fauna and flora of this natural sanctuary. Exhibits track the evolution of pre-historic and ancestral puebloan cultures, Mormon pioneer, farmers, ranchers and, finally, 20<sup>th-</sup> and 21<sup>st</sup>-century visitors.

Oldtimer J.L. Crawford, who was born here in the early 20<sup>th</sup> century, narrates a new 90-second slide show of historic images. J.L. remembers when the Park was a farm, when the first cars came in. A new video features an original soundtrack recorded by the Utah Symphony.

According to Zion naturalist Tom Haraden, "the museum lets you get your mind around Zion Canyon." Indeed, so strong is the attraction of Zion Canyon—its micro-habitats, clusters of plantlife literally hanging from sandstone walls, ephemeral waterfalls and glistening pools—that one park ranger has said, "I've worked at eight parks in my career but I'm not leaving this one."

#### Take the bus, Gus

Tom Haraden also reports that Zion National Park's 5 millionth shuttle rider hopped on in late July this summer. In the Spring of 2000, the park introduced a shuttle system, which was designed to dramatically reduce vehicular traffic in the park. It works.

<u>zion\_park\_information@nps.gov</u> or 435.772.3256 (general info) tom\_haraden@nps.gov or 435.772.0161 www.nps.gov/zion, www.zioncanyon.com

#### Attention 50+ Actives:

# Run, do not walk, to the Huntsman World Senior Games

OK, you silver-haired athletes...it's time to go for the gusto again. The Huntsman World Senior Games--open to all athletes ages 50 and above--are set for October 5-19, 2002 in St. George, Utah.

The Games have served as a meeting point for senior athletes from across the country and around the world since 1987. According to Executive Director Kathie Thayne, the competition has grown in popularity over the years (increasing from 500 participants in 1987 to more than 5,700 in 2000) because of a "more health conscious" baby boomer generation.

"Four million Americans will be turning fifty each year through 2024", Thayne says. "Today's 50-plus generation is active and health conscious. Competing in these games gives many baby boomers and older Americans a terrific incentive to stay healthy and keep in shape."

The Games include basketball, bowling, tennis, cycling and mountain biking, racquetball, road racing, softball, swimming, triathlon, volleyball, lawn bowls, square dance, table tennis and track and field. Athletes also compete in horseshoes, bridge tournaments and golf matches. Information at <a href="https://www.seniorgames.net">www.seniorgames.net</a> or TEL 1.800.562.1268.

# WHAT'S NEW at UTAH DESTINATION RESORTS for the 2002-03 SEASON

Alta Ski Area: Alta's partnership with next-door-neighbor Snowbird Resort enters its second year. Last season, Alta and Snowbird introduced the Alta Snowbird Pass, enabling skiers to access the two resorts' combined terrain. Snowbird built a second high-speed quad last summer in Mineral Basin, making the connection between the two resorts and the Alta Snowbird Pass possible by transporting skiers to the saddle separating Alta's Albion Basin and Snowbird's Mineral Basin.

Skiers will continue to have access to the following on one ticket: 4,700 acres of skiable terrain (1,175 acres of beginner terrain, 1,755 acres of intermediate terrain and 1,770 acres of advanced/expert terrain); 500 inches of annual snowfall; one tram; four detachable quad lifts; one detachable triple lift; two triple lifts; 11 double lifts; seven surface tows; nine base area lodges and 22 restaurants.

Whether you buy your combined resort pass at Alta or at Snowbird, the new & reduced cost is \$64/day or \$56/day for 3-4 days or \$52/day for 5 or more days.

Also new for '02-03: Alta introduces guided snow cat skiing *and boarding* in Grizzly Gulch adjacent to the ski area. Alta's Nordic Center now offers a 5-km track and amenities (gear rentals, accessories, snacks). <a href="https://www.alta.com">www.alta.com</a> or TEL 801.359.1078.

*Snowbird Ski & Summer Resort:* New for the 2002/2003 winter season, Snowbird will offer guided snowmobile adventures near the recently-opened Mineral Basin area. The new option will enable visitors to explore terrain never seen by most Snowbird guests.

Snowbird's 28,000-square-foot Cliff Spa in the luxurious Cliff Lodge remains an outpost for high-altitude pampering. Already known for stone facials and massages, the Cliff Spa offers new treatments for the mind, body and spirit for the '02-'03 season. <a href="https://www.snowbird.com">www.snowbird.com</a>

**Brian Head Resort:** Brian Head Resort has been named one of *Family Travel Forum's* "Top 10 Getaways for Family Travelers." <a href="www.familytravelforum.com">www.familytravelforum.com</a>. Brian Head is one of only two mountain resorts (Whistler/Blackcomb is the other) to earn this honor. New this season, Brian Head adds a second halfpipe on its Giant Steps mountain to complement the existing halfpipe on First Burst. The Resort will offer up to 12 freestyle areas/parks on its two mountains this year, a 200 percent increase over last year's total of four freestyle areas.

Brian Head also adds two new instruction programs for only \$5. The first-time skier or snowboarder may purchase an all-day lift ticket and all-day ski or snowboard rental at the Resort and receive a 2-1/2 hour Learn-to-Ski or Snowboard lesson for only \$5. The ski school guarantees that students will be turning their skis and navigating Pioneer chairlift in one day. The "Get Better" lesson is also being offered for only \$5 and is for anyone who has skied or snowboarded at least once. Students must purchase an all-day lift ticket and all-day ski or snowboard rental at the Resort and then will receive a 2-hour lesson for only \$5. <a href="https://www.brianhead.com">www.brianhead.com</a>

## News at Utah Destination Resorts, continued

*The Canyons*: Top news from They Canyons this year is Terrain Park upgrades. Transworld Snowboarding and Freeze Magazine have both ranked The Canyons terrain park in the top ten in North America. Now, The Canyons has expanded its terrain park acreage and has doubled the number of features:

- 25 new rails & box features totaling 30 jibs
- Double the amount of hits/jumps, equaling more than 30
- State-of-the-art sound system
- Two new halfpipes including Superpipe and beginner pipe
- Lighting system for expanded hours of operation
- Five distinct runs, including areas for each level, from beginner to pro
- Increasing park size to 18 acres
- Four major point series competitions for skiers and snowboarders
  \* Slopestyle, Halfpipe, Big Air, and Finals \*

The terrain park will remain on the front face of the resort, accessed directly by Red Hawk lift, a chairlift dedicated specifically to the park. Smokie's Smokehouse will continue to be a prime viewing spot with its deck located near the base of the park.

The Flight of the Canyons gondola will increase capacity to accommodate hundreds more skiers and snowboarders each day. The Canyons Resort has enhanced glade runs, made trail enhancements and boosted snowmaking capacity for the upcoming season.

www.thecanyons.com Note: the website provides still & video images.

Deer Valley Resort: Deer Valley invested over \$4.5 million in improvements for the 2002/2003 ski season, including construction of a new restaurant at Deer Valley's midmountain Silver Lake Lodge. The restaurant will be located in the space formerly occupied by McHenry's restaurant...will feature Deer Valley's award-winning cuisine in a contemporary yet rustic setting...and has been renamed the Royal Street Café. The café will be open for lunch, après ski and dinner with sit-down service in the winter and al fresco deck dining in the summer.

Site of the 2003 Freestyle FIS World Championships, Deer Valley will continue to maintain its freestyle courses on White Owl (aerials) and Champion (moguls). The existing Ruby chairlift, a fixed-grip quad, will be replaced with a high-speed detachable quad chairlift.

A new snowmaking pond will be created in the Snow Park base area. <a href="https://www.deervalley.com">www.deervalley.com</a>

## New at Utah Destination Resorts, continued

Park City Mountain Resort (PCMR): Park City Mountain Resort has invested \$3 million in improvements for the winter 2002/2003 season. In a commitment to the free ride initiative, the Resort will bring back its Eagle SuperPipe, the stage where four USA athletes showcased medal-winning performances, and a second HalfPipe on the PayDay trail. The Resort will introduce three new terrain parks located on the Kings Crown, Seldom Seen and Claim Jumper trails. In February 2002, the world viewed some of the greatest pipe performances ever on the Eagle SuperPipe.

The Resort has also acquired a state of the art machine used in the crafting of terrain parks. Adding to the Resort's already expansive snowmaking capabilities, improvements are dedicated to pipe and park snowmaking, and creating adequate early season snow for the development of terrain features.

The Resort will re-configure the Homerun trail to improve mountain egress particularly for low-level skiers and riders. The Eagle chair, which was temporarily moved for the 2002 Olympic Winter Games, will return to its original configuration, adding another avenue for on-mountain access.

PCMR will add additional ticketing kiosks to improve access and convenience for customers; radio frequency access control gates will be implemented at base lifts, offering added value and ease of access for designated ticket types; the Resort will expand the use of interactive Web cams, allowing customers who visit the Resort Web site to go to a virtual Web cam and view real-time happenings of several different locations on the mountain. <a href="https://www.parkcitymountain.com">www.parkcitymountain.com</a>

*Solitude Mountain Resort:* Intrawest will be building the second phase of their Eagle Spring Lodge at Solitude this season, adding another 47 units representing another \$20,000,000 of building construction in the European-style Solitude Village. www.skisolitude.com

For more information on Utah's 14 mountain resorts, contact Ski Utah Director of Communications Nathan Rafferty at <a href="mailto:nato@skiutah.com">nato@skiutah.com</a>, TEL 801.534.1779 or visit <a href="mailto:www.skiutah.com">www.skiutah.com</a>.

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# 2002 SUMMER CELEBRATION: 20.02% DISCOUNTS STATEWIDE

- Guests who visit Utah during the 2002 summer and fall months and stay a minimum of two nights at a participating lodging property will receive **20.02% off the property's standard rack rates**.
- Upon check-in, guests will receive a travel pass offering **20.02% discounts at** participating businesses throughout Utah.
- Participating providers include **hotels**, **restaurants**, **recreation and amusement venues**, **transportation companies**, **retail outlets**, and more.
- Go to <a href="https://www.utah.com/2002/">www.utah.com/2002/</a> for a list of current participants

#### SALT LAKE CITY NEWS UPDATE

Opening early 2003 (actual date tbd)...the totally re-invented, 40,000-square-foot **Clark Planetarium**. Formerly called the Hansen Planetarium, this new intergalactic destination will thrust Salt Lake City's star power deep into the 21<sup>st</sup> century with (1) the first full-dome, fully-digital video Star Theater in the US and (2) Utah's first 3-Dimension IMAX® Theater. The facility will relocate from its venerable city center location to Salt Lake's new Gateway shopping-entertainment-dining complex.

The Star Theater features **Evans & Sutherland's Digistar® 3 Projection System...** built by **one of Utah's leading high-tech companies** (www.es.com). **At 70 feet wide and 5 stories high**, the **IMAX Theater** will be a **totally immersive experience** (what you see on the screen will *feel* like it's in your face). This technological tour de force will precede other planetarium upgrades in the U.S for at least 1½ years. Go into orbit at <a href="www.hansenplanetarium.org">www.hansenplanetarium.org</a> (new site going on-line late summer) or contact Claudia Nakano at <a href="case-area">cnakano@co.slc.ut.us</a> or TEL 801.531.4970.

Watch for changes on the Salt Lake City downtown skyline...the **new Salt Lake City Main Library**, now under construction, <u>opens January</u>, <u>2003</u>. For a preview, check out **http://cac.mcgill.ca/safdie/** Click on "Site Search", key in Salt Lake City Main Library, then click on Salt Lake City Main Library again. Located across the street from City Hall, the new library will dominate an entire city block.

Truly an urban oasis, **Salt Lake City's City Creek Canyon** is a walking & biking destination with woodsy solitude just minutes from city center. The "City" end of the Canyon (Memory Grove) was destroyed by a tornado in '99. **A totally-reconstructed Memory Grove...new landscaping & walkways...has just re-opened**. The new "Grove" forms a seamless extension with Capitol Hill and features a massive re-planting of trees & shrubs (including xeriscaping) plus bright lights for early- or evening runners. The Grove's monuments to fallen war veteran are spruced up, too.

Starting October 10, **JetBlue Airways**, which already flies direct, non-stop JFK – SLC flights, **adds a direct flight from Long Beach**, **CA to SLC**. Details at <a href="www.jetblue.com">www.jetblue.com</a> Information: Fiona Morrisson, <a href="mailto:fiona.morrisson@jetblue.com">fiona.morrisson@jetblue.com</a> or TEL 718.286.7935

# **New Gateway shopping-entertainment-dining complex**

www.shopthegateway.com

- o Restored 1908 Union Pacific Depot featuring French Renaissance architecture
- o Computer-controlled "dancing waters" Olympic fountain...a real "kid-soaker"
- o New Clark Planetarium coming late 2002 (details above)

#### Chase Home Museum of Folk Arts www.folkartsmuseum.org

- The only state museum of its kind in the country
- O Summer concerts program (click on the Summer Concerts schedule on the website)
- o Traditional art & artists from Utah's ethnic, native, occupational and rural communities

# New Utah Museum of Fine Arts at the University of Utah www.utah.edu/umfa

## **Historic Temple Square**, Salt Lake City's top attraction <u>www.ldschurch.org</u>

- o Mormon Tabernacle Choir performances Sunday mornings
- o Mormon Tabernacle Choir rehearsals Thursday evenings
- o Free Tabernacle organ recitals
  - 12 noon Mon-Sat (winter), 12 & 2 pm (summer), 2 pm Sundays

#### A **vibrant downtown cultural scene** (partial list)

- Latest news: Utah Symphony & Utah Opera have just merged (July '02)
  - www.utahsymphony.org Utah Symphony Utah Opera Company www.utahopera.org Ballet West www.balletwest.org Utah Arts Festival www.uaf.org
  - O Theater companies...Pioneer Theater Company, Salt Lake Acting Company & more

# A vibrant downtown club scene...www.utah.citysearch.com (partial list)

Port O'Call, Club Splash, Axis, Twilight Lounge, Manhattan Club, Cabana Club, Dead Goat Saloon, Zephyr Club

## A **vibrant dining scene**...www.utah.citysearch.com (partial list)

0	Log Haven	Rustic lodge style - nouvelle American cuisine
0	Lugano	Friendly "locals favorite", Rustic Italian cuisine
0	Bambara	Big city splendor, Nouvelle American cuisine
0	New Yorker	Business lunch & upscale dinner, American cuisine
	3.6 . 11.	D: 0 1: 11 A : ::

Metropolitan Pricey & chic, nouvelle American cuisine

Martine Quiet, subdued & classy, European / American cuisine

Classic French bistro & menu o L'Avenue Bistro

Neighborhood style...fresh, simple northern Italian 0

o Market Street Broiler / Cottonwood (near Big Cottonwood Canyon)

Seafood (fresh flown in daily) + hearty American food,

East-coast restaurant décor

o Grand America High Tea every afternoon

o Salt Lake Roasting Co. Old-fashioned bohemian coffee house O Red Rock Brewing Co. "Best U.S. brewpub" award in 2000

At The Gateway (partial list)...

Fleming's Steakhouse, California Pizza Kitchen, Z'Tejas

# Cheer for the **home sports teams...**

o Utah Jazz NBA Basketball www.nba.com/jazz Utah Starzz WNBA Basketball www.wnba.com/starzz Salt Lake Stingers AAA Baseball www.stingersbaseball.com o Utah Grizzlies IHL Hockey www.utahgrizz.com

#### I-15 rebuilt. Test drive our state-of-the-art Interstate Highway

o www.dot.state.ut.us

New TRAX Light Rail joins city, suburbs & University of Utah

o www.utabus.com/trax

# Utah Travel News Update, page 10

Major downtown **Salt Lake City hotels have undergone extensive renovations** over the past two years. The city's lodging capacity now exceeds 17,500 rooms. Newest luxury properties include...

- o **Grand America Hotel** Designed as a European "boutique" hotel on an American scale, the Grand features chandeliers from Murano and Milan, French cherry-wood furniture, English wool carpets, Italian marble bathrooms, high-speed Internet connections, concierge guestroom floors and lounge. <a href="https://www.grandamerica.com">www.grandamerica.com</a>
- Salt Lake City Marriott City Center 359 rooms including 16 suites, 2 dedicated private concierge floors, 15,000 square feet of conference space. www.marriott.com/slccc

# Charting New Routes: Scenic Byway & All-American Road Designations

In June, U.S. Transportation Secretary Norman Y. Mineta added 23 new National Scenic Byways and 13 All-American Roads to the roster of America's Byways. Utah has earned three new federal designations:

- **Utah Highway 12** All American Road <u>Highway 12-A Journey Through Time Scenic Byway</u>
- **Dinosaur Diamond** Scenic Byway <u>Dinosaur Diamond Prehistoric Highway</u>
- Logan Canyon Scenic Byway Logan Canyon Scenic Byway

The new roads complement three previously-named Utah routes:

- The Energy Loop: Huntington and Eccles Canyons Scenic Byways
- Flaming Gorge-Uintas Scenic Byway
- Nebo Loop Scenic Byway

For additional information, go to <u>www.byways.org</u>. The site contains extensive profiles on every Scenic Byway and All-American Road in the U.S. Each site includes excellent maps.

Under the National Scenic Byways Program, the U.S. Secretary of Transportation recognizes certain roads as National Scenic Byways or All-American Roads based on their archaeological, cultural, historic, natural, recreational and scenic qualities.

To be designated as a **National Scenic Byway**, a road must possess at least one of these six intrinsic qualities and be regionally significant. These roads are often the "roads less traveled."

To receive an **All-American Road** designation, a road must possess multiple intrinsic qualities that are nationally significant and have one-of-a-kind features that do not exist elsewhere.

The road or highway must also be considered a **''destination unto itself''** – it must provide an exceptional traveling experience so recognized by travelers that they would make a drive along the highway a primary reason for their trip.

Utah is one of only three states in the U.S. with six federally-designated routes under the Byways or All-American Road designations. With these new designations, there are now 75 National Scenic Byways and 20 All-American Roads in 39 states, including 9 with portions in more than one state.

(continues next page)

# Highway 12 / A Journey Through Time

All-American Road

Highway 12, a showcase of dramatic, naturally-sculpted sandstone, winds its way through some of the most stunning geography in the United States--Bryce Canyon National Park, the Grand-Staircase Escalante National Monument, Capitol Reef National Park and thousands of acres of the Dixie National Forest. Although this route has been chronicled for years by the travel and automobile-enthusiast press, it continues to defy description and must be seen first-hand.

#### **Culture for the Curious**

On- and off-the-Byway towns—Panguitch, Bryce, Tropic, Cannonville, Henrieville, Escalante, Boulder, Grover and Torrey--offer a glimpse of the simple life in the middle of a seemingly remote wilderness. Historic stops and pullouts provide stories for the byway traveler. Ancient ruins and rock art lurk in canyons and rock faces along the route. Several outstanding Utah State Parks offer still more reasons to slow the pace of your cross-country tour: Kodachrome Basin State Park, Escalante State Park, Anasazi Village State Park, to name three. Go to <a href="http://parks.state.ut.us">http://parks.state.ut.us</a> for details.

#### **Irresistible Recreation**

This entire region, known in Utah as Bryce Canyon Country and Capitol Reef Country, is marked by countless opportunities to "get off the beaten path"--canyon and forest trails suitable for hiking, horseback riding, limited off-highway touring, plus muscle- and motor-powered transport in the winter.

#### **Quick Facts for Highway 12 - A Journey Through Time Scenic Byway**

#### Length

122 miles

#### Time to Allow

At least a day due to steep grades, switchbacks and scenic stops. Two to three days strongly recommended to even *start* to enjoy this byway!

#### **Nearby Byways**

<u>Capitol Reef Country Scenic Byway</u> intersects with this byway in Torrey at a t-stop, going east and west.

Mt. Carmel Scenic Byway meets this byway at the Hwy 12/US 89 junction south of Panguitch and proceeds south.

# **Byway Travel & Tourism Websites**

www.brycecanyoncountry.com www.capitolreef.org

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# Dinosaur Diamond Scenic Byway

In northeastern Utah, the Dinosaur Diamond encompasses areas known locally as Castle Country (homebase is Price, Utah) and Dinosaurland (homebase is Vernal, Utah). The primary routes are US 191 and US 40. Primary towns are Helper, Duchesne, Roosevelt, Vernal (all in Utah) and Dinosaur, Colorado

In southeastern Utah, the byway covers parts of Castle Country and the area known locally as Canyonlands (homebase is Moab, Utah). The primary routes are US 191 and I-70. Primary towns are Price, Green River and Moab (all in Utah) and Grand Junction, Colorado.

This route provides a unique opportunity to experience the story and science of dinosaurs. On- and offroute, one can see dinosaur bones still in the ground, dinosaur bones being prepared by paleontologists and museums displaying the reconstructed skeletons and fleshed-out recreations of those same dinosaurs. In Utah, primary stops include the Cleveland-Lloyd Quarry in Emery County, Nine-Mile Canyon in Carbon County and Dinosaur National Monument in Uintah County. For more information, go to "Utah's Best Destinations" section on the home page of www.utah.com.

In between and sometimes overlapping the dinosaur sites are areas of major archeological interest. This two-state byway on the northern edge of the Colorado Plateau lies in the same country that was occupied by prehistoric Native Americans who saw the many rock cliffs of the area as ideal surfaces for their petroglyphs and pictographs. Some of the finest examples and densest concentrations of this art in North America are located along the byway corridor.

#### More than dinosaur bones

Along the byway there are many opportunities for hiking, camping, mountain biking, fishing on the thousands of acres of public lands in the corridor. River rafting and kayaking for all levels can be arranged on the Green and the Colorado Rivers. Horseback riding, llama-assisted pack trips and even mule and goat pack trips can also be arranged with local adventure companies.

#### Quick Facts for the Dinosaur Diamond Scenic Byway

#### Length

512 miles

#### Time to Allow

10 hours to 10 days

#### **Nearby Byways**

<u>Upper Colorado River Scenic Byway (U-128)</u> follows a portion of this byway from just outside of Cisco to just north of Moab on U-128.

Indian Canyon Scenic Byway follows a portion of this byway, running from Helper to Duchesne on US-191.

Flaming Gorge-Uintas Scenic Byway is north of this byway on US-191 beginning in Vernal.

Dead Horse Point Mesa Scenic Byway is located west of this byway on U-313 near Arches National Park.

Nine Mile Canyon Backway is south of Myton, UT and the byway.

#### **Byway Travel Information**

www.castlecountry.com

www.dinoland.com

www.discovermoab.com

#### **Byway Local Websites**

Dinosaur Diamond Prehistoric Highway

# Logan Canyon Scenic Byway

National Scenic Byway

Once immersed in Logan Canyon, you are surrounded by the dominant geographic features of the region: the Wasatch-Cache National Forest mountains along the eastern flank of Logan, Utah and, later, the brilliant turquoise water of Bear Lake. The primary route is US 89 from Logan at the southwest end to Bear Lake and Garden City, Utah at the northeast end.

## **A Canyon Culture**

Many years ago, this land was home to Native Americans. In the early 19<sup>th</sup> century, trappers and pioneers entered the region. Today, the canyon is recognized as one of the geographic gems of northeastern Utah. In the summer, campgrounds along the Logan River fill up early. In the winter, snow-covered mountains lure locals and visitors alike for a day of Nordic or alpine skiing, snowshoeing and, in select areas, snowmobiling. Click here to view the <a href="Byway Synopsis">Byway Synopsis</a> as shown in the America's Byways map.

# **Quick Facts for the Logan Canyon National Scenic Byway**

# Length

41 miles

#### Time to Allow

At least an hour in the summer, depending on traffic.

#### **Nearby Byways**

<u>Oregon Trail-Bear Lake Scenic Byway</u> meets this byway at the Utah-Idaho border, continuing north into Idaho.

Bear Lake Scenic Byway shares corners with Logan Canyon Scenic Byway in Garden City, going south while Logan Canyon Byway goes north and west.

#### **Byway Travel Information**

www.tourcachevallev.com

Logan Ranger District of the U.S. Forest Service TEL 801.755.3620

# **Special Considerations**

Logan Canyon Scenic Byway is a two-lane highway. There are more passing zones on the upgrade than the downgrade, but travelers should not rush through this canyon! Winter weather can be severe in Logan Canyon, so the Highway Patrol may require that your vehicle carry chains from November through March if weather conditions turn bad. Since this is the main thoroughfare to and from Bear Lake area communities, Beaver Mountain Ski Resort and Logan, the Utah Department of Transportation works hard to keep the road open in winter.

Olympics venue Soldier Hollow becomes Family Recreation Destination During the 2002 Olympic Winter Games, Soldier Hollow hosted 8 Biathlon events, 12 Cross-country ski events, 3 Nordic combined events, 2 Paralympic Biathlon events and 13 Paralympic Cross-Country Events...38 events in all.

Athletes and officials proclaimed this one of the best-designed Nordic ski courses in the world because spectators rarely lost sight of competitors. The **31-kilometer track now hosts serious walkers and mountain bikers** in an area that is typically 15 degrees cooler than summer temperatures in Salt Lake City.

Now that the Olympics are history, this 600-acre corner of northern Utah's 23,000-acre Wasatch Mountain State Park embarks on an ambitious plan to become a year-round consumer sport destination as well as Olympic training ground.

<u>New this summer</u>: an **Olympic biathlon experience for the casual visitor**. The biathlon, essentially a combination of Nordic skiing and target shooting, evolves into either a **run & shoot** or **mountain bike & shoot** exercise.

You reserve in advance by calling 435.654.2002. You get a coaching session, safety training, a highly-accurate air rifle just like the ones used during the Paralympics, a competition-like atmosphere and awards for 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place in your group.

<u>Also new this summer</u>: Wednesday evening mountain bike races for every skill level and various distances (bring your own bike & helmet).

<u>Coming next winter</u>: Soldier Hollow will host Nordic skiing, snowshoeing and tubing. The venue will be open every day from early December - late March, snow conditions permitting. A fully-equipped rental shop (gear courtesy Rossignol Ski Company) will rent cross-country skis, boots and poles.

A separate 700-foot tubing hill will entertain children of all ages. Also under development over the next several years...a terrain park, a small halfpipe and, eventually, larger halfpipes.

#### Wasatch Mountain State Park News

A Heber Valley landmark on the east side of the Wasatch Mountains, this is Utah's most developed state park. Already home to one of Utah's best 36-hole golf courses, the park has a second 36-hole course under construction; completion is set for July 2004. The park is 20 minutes away from Park City and 50 minutes from downtown Salt Lake City.

#### THE GREATEST SNOW ON EARTH®

- Eight destination resorts (Snowbasin\*, Deer Valley Resort\*, Park City Mountain Resort\*, The Canyons, Solitude, Snowbird, Alta, Sundance) are all about 1 hour or less from downtown Salt Lake City and typically receive 13 meters or more of light, dry snow every winter. In the summer, the hills are alive with hiking, mountain biking, horseback riding, music festivals, "al fresco" dining and a cool mountain climate. <a href="https://www.skiutah.com">www.skiutah.com</a>

#### \*OLYMPICS VENUE

- According to the Salt Lake Convention and Visitors Bureau, Salt Lake-area mountain resorts offer a combined total of 6,750 skiable acres served by 33 lifts...making up almost 50 percent more terrain than Aspen-Snowmass, almost 60 percent more than Vail and only 50 acres less than the Whistler-Blackcomb area! <a href="www.visitsaltlake.com">www.visitsaltlake.com</a> Salt Lake City's nearby canyon resorts include...
- ALTA SKI AREA Legendary second oldest ski resort in the West, located in Little Cottonwood Canyon. Snowboarding not permitted. <a href="www.alta.com">www.alta.com</a>
   Venerable Alta Lodge noted for its summer & fall Sunday Brunch + old-fashioned hospitality. <a href="www.altalodge.com">www.altalodge.com</a>
- SNOWBIRD SKI & SUMMER RESORT Located in Little Cottonwood Canyon, Snowbird's base village features abundant lodging and dining. The Snowbird Tram whisks skiers to Hidden Peak, at 11,000 feet, in just seven minutes. Full-service resort-style Cliff Spa. Utah Symphony Summer Concert Series, Jazz & Blues festival late July. <a href="https://www.snowbird.com">www.snowbird.com</a>
- **BRIGHTON SKI RESORT** Located in Big Cottonwood Canyon, Brighton is local destination #1 for snowboarders...skiers welcome, too. <a href="https://www.skibrighton.com">www.skibrighton.com</a>
- SOLITUDE MOUNTAIN RESORT Also located in Big Cottonwood Canyon, Solitude's Euro-village continues to expand with retail, equipment & rental shops + lodging & dining clustered tastefully in the base village. If you're into skinny skis or snowshoes, get out there on Solitude's Nordic trails in the Wasatch-Cache National Forest. Instead of restaurant dining, try The Yurt. <a href="www.skisolitude.com">www.skisolitude.com</a>

# GREATEST RIDE ON EARTH

More medals were awarded at the **Utah Olympic Park** than at any other 2002 Olympic venue. The Park hosted ski jumping, bobsleigh, luge and skeleton competitions during the 2002 Winter Games.

Now it becomes a training center for future U.S. & international athletes. The Park, which is 30 minutes from downtown Salt Lake City and 10 minutes from Park City, has been re-named the Joe Quinney Winter Sports Center. Open-to-the-public freestyle ski jumping demonstrations at the splash pool are scheduled every Saturday throughout the summer.

The new Utah Olympic Park's **Alf Engen Ski Museum** features intriguing memorabilia from one of the most important figures in the evolution of the sport from its earliest days.

The museum's interactive exhibits let you take your own runs & jumps. The upstairs gallery features a collection of Olympic event photography...a new café opens onto a deck overlooking the splash pool. <a href="https://www.engenmuseum.org">www.engenmuseum.org</a> For more information, contact Frank Zang at (801) 595-8227 or Mark Lewis at (435) 658-4227.

# SNOWBASIN - A Sun Valley Resort www.snowbasin.com

During the Olympics, Snowbasin hosted Mens' & Womens' downhill, Super-G & Combined races plus Paralympic alpine events. Snowbasin's three palacial new Eurostyle lodges dress up this mountain dramatically.

Near Snowbasin, *Ogden, Utah* (<a href="www.ogdencvb.org">www.ogdencvb.org</a>) features four museums within the old Union Station...a funky 25<sup>th</sup> Street "old town"...and the family-friendly Eccles Dinosaur Park.

Old train enthusiasts (they're called "foamers" because old trains supposedly make these people foam at the mouth!) head to the **Golden Spike National Historic Site** where the transcontinental railroad was completed in 1869. The May 10 re-enactment of the joining of the rails is a must-go event for history buffs. www.nps.gov/gosp

# New Weber Pathways Rail Trail

- 233-acre 10-mile Rails-to-Trails project preserves wildlife habitat
- public recreational trail for equestrian, mountain biking & pedestrian use
- Contact: Geoff Ellis, Weber Pathways Executive Director, TEL: 801.393.2304

This 10-mile corridor runs through a fascinating but little-known part of the county, with panoramic views of the entire Wasatch Range and abundant wildlife like ducks, geese, cranes and ibis. The trail follows the path of an abandoned Union Pacific rail line. It is best enjoyed during the cooler months, since summer = heat and mosquitoes. Because of the trail's length, it is best suited for equestrians and mountain bikers.

# **Utah Film Industry News**

Filmmaking (motion pictures, videos, television shows, advertising) is big business in Utah. In a typical year, the <u>industry drops about \$150 million in the state</u>. During the '90's alone, \$1 billion was spent on film production and related services in Utah.

Although production occurs statewide, the southeastern swath of Moab to Monument Valley may be one of the best-recognized sets worldwide. Salt Lake City has been a production center for years, too. In fact, <u>Touched by an Angel</u> has just embarked on its 9<sup>th</sup> year of production in Utah's capital city.

# Location Scouts Like Ogden, Utah

Lately, however, Ogden, Utah, a former railroad crossroads north of Salt Lake, has lured producers. The latest project is <u>Everwood</u>, a new TV series <u>slated for airing on the WB Network this fall</u>. The show is shot in part on Ogden's Historic 25th Street. Although the Street has undergone serious gentrification since the mid-90's, it still sends up a stretch of gritty, rough-and-tumble railroad-town storefronts and flophouses that could have had a starring role in an Edward Hopper painting.

The network will produce a dozen shows for this series, which revolves around a doctor who has relocated his family and practice to a small mountain town. Those mountains, incidentally, are the same ones that figure so prominently just a few miles away at Snowbasin Resort.

# Elsewhere in Utah's film scene...

<u>Goldmember</u>, the Austin Powers spoof of the James Bond series, <u>grabbed some shots this summer in Moab</u>, <u>Utah</u>.

Utah silver boomtown Eureka (locals pronounce it yer-*rik*-ah) in west-central Utah hosted Peter Fonda this summer in a made-for-cable show called the *Maldonado Miracle*, directed by Latina actress Salma Hayek.

And Wendover, Utah, a rough-hewn outpost on the Utah-Nevada border, hosted two productions this summer—The Hulk and The Core, both shot at the same airport and barracks where the Enola Gay was based in the fateful final year of WWII. The Hulk is a translation of the comic book character...The Core is a sci-fi piece in which planet Earth faces extinction unless a catastrophe in its hellish center can be fixed.

For more information, go to <a href="www.film.utah.org">www.film.utah.org</a>, click on "About Us", then contact any of the Producer Services Executives.

#### SOLDIER HOLLOW at WASATCH MOUNTAIN STATE PARK

www.soldierhollow.org

- Details on page 15
- Site of 2002 Olympic Winter Games Nordic ski competitions
- One of the largest Nordic ski track snow-making systems in the world
- Lodge built with "petrified" wood trestles from old railroad over Great Salt Lake
- Near Wasatch Mountain State Park's two 18-hole golf courses and close to the Historic steam-engine train...the Heber Valley Railroad <a href="https://www.hebervalleyrr.org">www.hebervalleyrr.org</a>

# OLD DESERET VILLAGE at THIS IS THE PLACE HERITAGE PARK

- Salt Lake City's own living history outpost resonates with the social and architectural history of Salt Lake from the arrival of the Mormon pioneers in 1847 to the joining of the transcontinental rails in 1869. Live presentations and guides in period costume May 25 - September 2, 2002. <a href="https://www.thisistheplace.org">www.thisistheplace.org</a>

# RED BUTTE GARDENS & ARBORETUM www.redbuttegarden.org

- Part of the University of Utah, Red Butte Garden is one of the top botanical and ecological centers in the Intermountain West. The garden features walking paths, a natural area with hiking trails, educational and recreational programs plus an excellent summer concert series.

# THANKSGIVING POINT www.thanksgivingpoint.com

- 20 minutes south of Salt Lake City 20 minutes north of Provo next to Interstate 15 in north-central Utah, Thanksgiving Point (including the adjacent dinosaur museum & golf course) adds a new dimension to the term "major attraction."
  - o largest dinosaur museum in the world
  - o largest botanical garden in North America
  - o largest golf club in Utah (7,728 yards long, 200 acres)

# FALCON'S LEDGE LODGE Named Orvis-Endorsed Lodge of the Year for 2002

Selection criteria for Lodge of the Year include customer satisfaction reports, guide training and skill, food & facility quality and the advancement of the sport of fly fishing. 45 lodges are enrolled in the program in the U.S. Located about 2 hours east of Salt Lake City on the south slope of the Uinta Mountains, Falcon's Ledge Lodge is surrounded by the High Uintas Wilderness Area and the Uintah and Ouray Indian Reservation. The Lodge is a flyfishing, wingshooting, falconry and pheasant hunting destination.

Guided flyfishing tours go to the Provo, Green, Yellowstone, Strawberry, Duchesne and Rock Creek Rivers. Wingshooting vacations (pheasant and chukar are in season September – March) include guide dogs and guides. During the falconry season (September – February), Lodge falconry experts head out with peregrines, Prairie falcons and red-tailed hawks. Once the guide dogs are on point, the falconry expert unhoods the bird, which then soars over its domain. <a href="https://www.falconsledge.com">www.orvis.com</a>

# BOULDER MOUNTAIN LODGE Recognized as an Ecolodge

Boulder Mountain Lodge (<a href="www.boulder-utah.com">www.boulder-utah.com</a>), a 27-acre south-central Utah landmark surrounded by the Dixie National Forest and the vast Grand Staircase-Escalante National Monument, is the only Intermountain West property designated as an ecolodge by TIES--The International Ecotourism Society (<a href="www.ecotourism.org">www.ecotourism.org</a>). A 13-acre bird sanctuary+pond on the property's northern boundary attracts birds & waterfowl year-round. A 3-acre pasture on property has been re-planted to provide additional sustenance for birds visiting the wetlands. Just north of the property, the Town of Boulder has begun construction of a new park and walking path.

#### ATTENTION BIRD WATCHERS

For those who pursue wing adventures year-round, here are several noteworthy destinations and events:

# SALT LAKE CITY / Tracy Aviary

Outdoor exhibits feature nearly 350 species of birds.

Contact: Holly Seitz, TEL 801.596.8500 or www.tracyaviary.org

## BRIGHAM CITY / Bear River Migratory Bird Refuge

These wetlands at the mouth of the Bear River were designated as the first U.S. National Migratory Bird Refuge. TEL 435.723.5887 or <a href="https://www.northernutah.com/brefuge">www.northernutah.com/brefuge</a>

#### MOAB / Matheson Wetland Preserve

A unique wetland and bird sanctuary on the edge of the Colorado River. Visitors should bring sunscreen, mosquito repellent, a hat, binoculars, a bird I.D. book and water. Contact The Nature Conservancy at TEL 435.259.4629 or <a href="https://www.netoasis.com/moab/matheson/">www.netoasis.com/moab/matheson/</a>

# DUGWAY / Fish Springs National Wildlife Refuge

On the historic Pony Express Trail, this remote, high desert oasis features Great Basin birds and wetlands. Visitors should bring their own food...there are no concessionaires at the refuge. Drinking water is available. From Salt Lake City, call 801.522.5353. From outside Salt Lake City, call TEL 435.831.5353 or <a href="http://fishsprings.fws.gov/">http://fishsprings.fws.gov/</a>

# Storytelling at Antelope Island State Park

Friends of Antelope Island and Utah State Parks and Recreation have scheduled a series of summer chats at Antelope Island State Park each Saturday at 1 p.m. through August. All chats are held in the visitor center unless otherwise noted. The series is an opportunity to learn more about the Great Salt Lake and this unique island northwest of Salt Lake City.

**Saturday, August 17** - Rick Mayfield, president of an economic development consulting practice, presents the Origin and Early Years of the Now Famous Antelope Island Bison Herd. Mayfield has spent 15 years researching the story of the great 19th century slaughter and 20th century preservation efforts of the American Bison.

**Saturday, August 24** - Dr. Fred Gowans, retired history professor from Brigham Young University, reveals discovery and exploration of Great Salt Lake from the 1700s to 1842, including information on relatively unknown explorers. Gowans is a nationally-recognized expert on the American West.

**Saturday, August 31** - Genevieve Atwood, former director of the Utah Geological Survey and state geologist, presents Extraordinary Geological Features of Antelope Island. Antelope Island has some remarkable geological features, including Utah's oldest rocks and one of its youngest faults. Atwood teaches geography at the University of Utah and is Chief Education Officer of Earth Science Education.

To visit Antelope Island State Park, take I-15 to Exit 335 (Syracuse-Freeport) turn west onto Antelope Drive and follow to the park entrance gate. For more information, please call (801) 550-6165 or visit <a href="http://parks.state.ut.us/parks/www1/ante.htm">http://parks.state.ut.us/parks/www1/ante.htm</a>

Utah State Parks and Recreation Contacts & Information: Hollie Brown, (801) 537-3477, Deena Loyola, (801) 538-7347, <u>www.stateparks.utah.gov</u>

# PARK CITY – OLYMPIC TOWN, PARTY TOWN, SKI TOWN www.parkcityinfo.com (go to website for festival event dates)

NOTE: Just published....Park City's new 2003 Winter Vacation Planner is out..."The Spirit of the Games Continues" Information: Shawn Stinson, <a href="mailto:shawn@parkcityinfo.com">shawn@parkcityinfo.com</a> or TEL 435.658.9611.

- Three destination resorts & Utah Olympic Park
  - o Deer Valley Resort <u>www.deervalley.com</u>
  - o Park City Mountain Resort www.parkcitymountain.com
  - o The Canyons <u>www.thecanyons.com</u>
- Summer mountain biking & hiking programs at mountain resorts...
  - Dedicated trails
  - o Bicycle rentals
  - o Clinics, Training & Guided Tours
- Golf, tennis, hiking, horsebackriding
- Summer festivals
  - o Park City Jazz Festival
  - o Park City Arts Festival
  - o Utah Symphony summer performances at Deer Valley's Snow Park Lodge
  - o Bluegrass (traditional American music) Festival in Park City
  - Novell Senior PGA Golf Tournament (Uniting Fore Care Classic) <u>www.unitingforecare.com</u>
- Winter festivals
  - Chevy Truck America's Opening marks the start of the ski racing circuit every November <a href="https://www.usskiteam.com">www.usskiteam.com</a>
  - o Sundance Film Festival, the premier independent filmmaker event every January www.sundance.org
  - o Freestyle World Championships at Deer Valley (late Jan-early Feb '03)

**DEER VALLEY NAMED #1 SKI RESORT IN N. AMERICA by SKI MAGAZINE**Located just outside the "Old Town" area of Park City, Deer Valley is renown for luxury.

www.deervalley.com

# STEIN ERIKSEN LODGE RENOVATIONS COMPLETED at DEER VALLEY

\$40-million investment in conference center, elegant spa, outdoor deck, ski locker room & room renovations. Don't miss Sunday Brunch at the Glitretind Restaurant. www.steinlodge.com

# ST. GEORGE, UTAH - "GOLF CENTRAL" www.utahsdixie.com

The golf courses in Utah's "Dixie" (southwestern Utah) are renown for challenging designs, well-maintained fairways and greens, and spectacular views of classic high Utah desert. Eleven courses lie within a 15-minute drive from each other. With blue skies and little wind, winter daytime temperatures generally range from 55 - 65° F (12-18° C). Area hotels offer golf packages and can confirm tee times weeks or months in advance.

# St. George is also an emerging spa destination:

- Red Mountain, The Adventure Spa (www.redmountainspa.com)
  - Red Mountain Spa's newest accommodations—The Villas—open in September. The Villas consist of two-room luxury suites and, according to spa literature, feature "spacious zen-like design and stunning vistas."
  - o This 55-acre property is situated at the base of red sandstone cliffs and lies in the shadow of 10,000-foot-high Pine Valley Mountain. The Villas will be privately owned and placed in a rental pool managed by Red Mountain Spa. Construction on a second set of villas starts in September.
  - o Hiking & mountain biking in the backcountry of southern Utah
  - o Excellent spa cuisine & cooking classes
- Green Valley Spa (<u>www.greenvalleyspa.com</u>)
  - o Extensive indoor & outdoor fitness & wellness programs
  - o Tennis academy

And St. George is also a rapidly growing global center for softball tournaments. See lead story on page 3.

# MOAB - "ADVENTURE CENTRAL" www.discovermoab.com

Surrounded by classic southern Utah red rock and canyon country and graced by two national parks, Moab is the "center of the universe" for mountain biking.

- Arches and Canyonlands National Parks www.nps.gov/arch, www.nps.gov/cany
- Colorado River float trips and white-water rafting adventures
- 4x4 adventures, horseback riding, hiking, backpacking
- "Moab to Monument Valley" destination for motion pictures & advertisements
- Moab Music Festival earns State of Utah's 2002 Governor's Award in the Arts
- Two new lodging properties:

#### o Red Cliffs Lodge <u>www.redcliffslodge.com</u>

- Brand new--opened April, 2002
- 16 miles from Moab on the Colorado River
- Rustic lodge with bar, restaurant, riverfront dining deck, conference center
- 40 lodging suites (series of connected cabins) with riverfront views & patios
- Outdoor swimming pool, hot tub / spa
- Moab Movie Museum under development
  - Limited displays open August, 2002
  - Larger, free-standing museum under development...watch for it in '03
  - The museum houses memorabilia from the early films to the present. Some of the first major motion pictures filmed in the Moab area were set at Red Cliff's Ranch. Wagon Master, Rio Grande, Son of Chochise, Warlock, Commancheros, Cheyenne Autumn, and many others used the ranch and its spectacular scenery for filming.
  - More recently *Geronimo*, *City Slickers*, *Thelma & Louise*, along with other movies and over 100 commercials have all been shot in the Moab area. The museum is self-guided and will be open to the public daily at no charge.
- Castle Creek Winery produces red & white wines from local grapes
- Tennis, volleyball, hiking, horseback riding on / near property
- Reservation Center & shuttles for rafting & mountain biking adventures

#### o Sorrel River Ranch www.sorrelriver.com

- Luxury ranch resort 20 miles from Moab on the Colorado river
- 33 rustic timber and riverstone rooms & suites in several small lodges
- Outdoor swimming pool, hot tub, barbecue deck on the Colorado River
- Stunning views in John Wayne movie country
- Homebase for outdoor adventures mountain biking, horseback riding, golf, fitness center & aerobic studio, basketball & volleyball courts
- Conference Center

# UTAH! UNIQUE IN ALL THE WORLD

A stunning collection of natural landscapes makes Utah unlike any other destination in the world:

5 Nauonai Parks www.nps.go	5	National Parks	www.nps.gov
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www.discovermoab.com Arches Bryce Canyon www.brycecanyoncountry.com Canyonlands www.canyonlands-utah.com Capitol Reef www.capitolreef.org

Zion www.utahsdixie.com, www.zioncanyon.com

#### **7 National Monuments** www.nps.gov

Cedar Breaks www.scenicsouthernutah.com

www.dinoland.com Dinosaur

Grand Staircase-Escalante www.brycecanyoncountry.com www.canyonlands-utah.com Hovenweep www.canyonlands-utah.com Natural Bridges Rainbow Bridge www.canyonlands-utah.com www.utahvalley.org/cvb Timpanogos Cave

#### 2 National Recreation Areas www.recreation.gov

Glen Canyon (Lake Powell) www.visitlakepowell.com

www.dinoland.com Flaming Gorge

#### www.nps.gov/gosp 1 National Historic Site

• Golden Spike (U.S. transcontinental railroad completed 1869)

PLUS...More than 40 State Parks http://parks.state.ut.us

#### **UTAH! EVENTS**

Whether you travel for sightseeing, adventure, history, festivals or simply for relaxation and rejuvenation, there's always something wonderful happening in Utah! Go to www.utah.com for complete events listings or contact a Utah Travel Council Media Relations Manager for contacts & details on specific events.

- Festivals: mountain bike, ski & snowboard, jazz & blues, classical music
  - **NOTE**: Snowbird & Deer Valley Resorts stage numerous performances throughout the summer (www.snowbird.com, www.deervalley.com)
- Utah Symphony summer outdoor concerts at Snowbird & Deer Valley
- Country pancake breakfasts & "Dutch Oven" (iron pot) cooking festivals
- Native American pow-wows, county fairs, cowboy rodeos, pioneer parades
- Salt Lake City: the Utah Arts Festival returns to a downtown location!
- Moab: Jeep Safari, Music Festival, Rod Benders vintage car event
- **Bluff**: Balloon Festival, January
- Logan: Festival of the American West, July 26 August 3 Utah Opera Festival, July 10 – August 10
- Kanab: Western Legends Roundup Festival, August 21 24
- Cedar City: Utah Shakespearean Festival, June-October
- Car races on the **Bonneville Salt Flats** west of Salt Lake City